

## Volume 1, Nomor 2, Juni 2021

## List of Contents

Break Even Point Analysis in Determining Profit in Pempek RR Pagar Dewa Business Bengkulu City Deka Putri, Karona Cahya Susena, Herlin	44 - 48
The Community Satisfaction at the Office of Lubuk Kebur Urban Village in Seluma Kota Sub-District Murmansa Putra, Ermy Wijaya, Rinto Noviantoro	49 - 54
Marketing Strategies in Attracting The Interest of Export Fish Suppliers in UD. Awang Jaya Bengkulu City Nopriadi, Meiffa Herfianti, Ermy Wijaya	55 - 61
The Marketing Strategy of Beverage Business Atzalzia Soy Milk in Bengkulu City Ayu Nopia Erniati, Sri Handayani, Tito Irwanto	62 - 68
An Analysis of Factors Affecting Consumers in Purchasing Decision of Indocafe Powder Coffee at PT. Sari Tanjungtera Cipta in Bengkulu Ajeng Fitriani, Ida Anggriani, Rinto Noviantoro	69 - 73
Financial Performance Analysis at PT. Bank Rakyat Indonesia (PERSERO) Tbk Marvel Poppy Sabarhati Waruwu, Karona Cahya Susena, Rinto Noviantoro	74 - 81
Analysis of Performance Measurement with the Balanced Score Card Approach at the Regional Water Company (PDAM) Tirta Dharma Bengkulu City Echa Gunawan, Oni Yulianti, Wagini	82 - 87
An Analysis of Sales Budget in Increasing Profit at Dadang Shop in Sukamakmur Village Asti Dwy Rahayu; Yun Fitriano; Rina Trisna Yanti	88 - 93
A Community Satisfaction Index on Health Services in Siti Aisah Hospital of Lubuk Linggau Kardila, Sri Handayani, Abdul Rahman	94 - 98
Effect of Work Environment, Work Conflict, and Work Stress on Employee Performance at Mercure Hotel Bengkulu Ratna Putriyanti; Yulius Wahyu Setiadi	99-108



The Effect of Motivation and the Entrepreneurial Mentality on Accounting <sup>109-114</sup> Student's Interest for Entrepreneurship (Case Study on Accounting Students in the University of Dehasen Bengkulu) Yutri Lisarah; Sulisti Afriani; Ida Ayu Made Er Meytha Gayatri

Analysis of the Application of SAK EMKM on MSMEs at Wildan Shops in Talang <sup>115-119</sup> Kuning Village, Teras Terunjam District, Mukomuko Regency, Bengkulu Province

Yuni Prawita; Neri Susanti; Zahrah Indah Ferina

The Influence of Emotional Intelligence and Work Achievement on the <sup>120-125</sup> Performance of State Civil Apparatus at the Regional Secretariat of Kaur Regency Gita Syafitri; Ahmad Soleh; Zahrah Indah Ferina

Factors Affecting Employee Work Productivity at the Office of Environment126-132and Forestry in Bengkulu ProvinceRia Mariani; Neri Susanti; Yanto Effendi

The Implementation of SAK-EMKM at Randy Variasi Store in Sukamakmur <sup>133-138</sup> Village of Marga Sakti Sebelat Sub-District in North Bengkulu **Ulfatun Hasanah**; **Sulisti Afriani**; **Wagini** 

Analysis of the Role of Karang Tinggi District as a Growth Center District in <sup>139–143</sup> Central Bengkulu Regency in 2020 **Cikit Apriyanti; Handoko Hadiyanto; Edy Rahmantyo Tarsilohadi** 

Analysis of the Differences in Financial Performance of Islamic Banks and <sup>144–153</sup> Conventional Banks Using the Camel Ratio **Maya Novianti; Saiful; Halimatusyadiah** 

Analysis of the Influence of Behavioral Aspects on Accounting Information <sup>154–158</sup> Systems (Case Study at PT. Mandiri Tunas Finance Bengkulu City Branch) **Emilda Sulastri** 

Factors Affecting Employee Work Productivity in Khairunnas Foundation <sup>159-165</sup> Bengkulu City Ita Lestari; Sri Handayani; Nurzam

The Influence of Leadership, Motivation and Work Environment on Employee166-172Performance at the Regional Inspectorate of Kaur RegencyPutri Madalena; Eska Prima Monique Damarsiwi; Abdul Rahman