



List of Contents

| | |
|--|---------|
| The Influence Of Work Motivation, Organizational Climate, Intellectual Intelligence And Emotional Intelligence On The Work Achievement Of Teacher At Dismp Negeri 5 Muara Enim Aisyah, Sulbahri Madjir, Darmin | 119–126 |
| The Influence Of Leadership, Supervision, Assistance, Penalties And Benefits On Employee Discipline At The Office Of The Ministry Of Religion, Muara Enim District Eki Martina, Abdul Hamid, Nisma Aprini | 127–134 |
| The Influence Of Leadership, Training, Inter-Human Relationship, Work Ethics And Teamwork On Work Productivity Of Employee Office Of The Ministry Of Religion, Muara Enim District Yanimansyah, Abdul Hamid, Yusnawati | 135–142 |
| The Influences Of Education, Training, Personality, And Work Period On The Competence Of Employees At The Regional Development Planning Agency Of Pagar Alam City Muhammad Mahyidin, Hardiyansyah, Nisma Aprini | 143–148 |
| The Effect Of Leadership Style, Work Facilities, Use Of Information Technology, And Benefits On Employee Work Motivation In Regional Development Planning Agency Nature Fence City Fherla Yudhi Aguslan, Hardiyansyah, Nisma Aprini | 149–156 |
| The Influence Of Tasks Division, Motivation, Competence, And Work Discipline On Teacher Quality At Smp Negeri 1 Ujanmas Muara Enim District April Kohar, Subahri Madjir, Darmin | 157–162 |
| The Effect Of Information Quality And Trust In Purchasing Decisions On The Lazada Marketplace (Case Study in Students of the Faculty of Economics and Business Muhammadiyah University of Bengkulu) Adek Nurhalimah, Taufik Bustami | 163–170 |
| Policy Analysis of the Role of Nurses in Implementing Inpatient Patient Safety at the Muhamadiyah Hospital in Bandung Yulianti, Agus Alamsyah | 171–176 |



- Analysis of Handling Funding in Non-Insurance Emergency Patients (Case Study of Muhammadiyah Bandung Hospital)
Supriyadi, Adinda Salwa Fadillah 177– 182
- The Effect of Emotional Intelligence and Organizational Commitment on Organizational Citizenship Behavior (OCB) at Prasetya Bunda Hospital Tasikmalaya
Amzan Nur Alamsyah, Rita Tri Yusnita, Mila Karmila 183–190
- The Effect of Work Environment and Work Motivation on Employee Loyalty Dinas Perhubungan Kabupaten Tasikmalaya
Fazdi Syah Praja, Kusuma Agdhi Rahwana, Barin Barlian 191–198
- The Effect of Job Evaluation, Work Environment and Supervision on Work Effectiveness of Public Works and Spatial Planning Office Employees in Lahat Regency
Dori Arizona, Yuhanis Ladewi, Harun Samsuddin 199–204
- The Effect Of Training And Work Motivation On The Performance Of Village Office Employees In Seginim District, South Bengkulu Regency
Mardhiyah Dwi Ilhami, Taufik Bustam, Gegen Prasetyo 205– 212
- The Effect Of Product Innovation And Location On The Decision To Buy Sponge Cake At The Fitri Sari Shop In Arga Jaya Village
Mardhiyah Dwi Ilhami, Taufik Bustami, Satria Indra Permana 213– 220
- The Effect Of Work Productivity And Career Development On Employee Commitment At Pt. Mitsubishi Ocean Berlian Main Motorcycle, Bengkulu City
Reni Indriani, Egi Putra Utama 221–228
- The Effect of Price and Location on Boarding Room Rental Decisions (Case Study on Students Who Rent Boarding Rooms In Adam Malik Km. 9)
Mardhiyah Dwi Ilhami, Yusan Feri 229– 240
- The Effect of Service Quality and Product Quality on Customer Loyalty Hypermart Bengkulu City
Sarina Fitriani, Mardhiyah Dwi Ilhami 241–248
- The Effect Of Customer Experience And Customer Satisfaction On Interest In Using Hotel Services Grand Seven One Manna
Agung Surya Pramata , Karona Cahya Susena , Eska Prima Monique Damarsiwi 249–256



- The Influence of Reputation and Web Quality on Lazada Customer Trust in Pendopo District, Empat Lawang Regency, South Sumatra) 257–264
Yeti Pristidayanti, Ade Tiara Yulinda
- The Effect Of Total Quality Management (Tqm) On Operational Performance (Survey at the Rajapolah Regional Cuttlefish Company, Tasikmalaya Regency) 265–274
Rifki Redha Meyrandi, Rita Tri Yusnita, Suci Putri Lestari
- The Effect of Marketing Mix Strategy on Interest in Returning to Tourism Objects Sekunyit Beach, South Bengkulu Regency 275–286
Julita Netri Vurwanda, Eti Arini
- Analysis of The Effect of Marketing Strategy and Digital Marketing on Purchasing Decisions at the Home Industry of Kalamansi Orange's in The City of Bengkulu 287– 296
Reza Irawan, Eti Arini
- The Influence Of Leadership On Organizational Change At Pt Kereta Api Indonesia (PT KAI) During Ignasius Jonan's Leadership 297–300
Ogi Rahamdana, Nuri Aslami
- Analysis of Community Satisfaction with Public Services at the Population and Civil Registration Office of Seluma Regency 301–312
Meirio Pratama , Neri Susanti , Nenden Restu Hidayah
- The ieffect iof iReward, iPunishment iand iMotivationon iEmployee iProductivity iat iPT. Agrecinal North iBengkulu 313–322
Arjun Nur Alfantori, Arianto
- Analysis of Procedures for Procurement of Imported Accessories Products at PT Dua Malaikat 323–330
Adnen Bait Sabila, Imam Abdul Aziz, Hermawan, Raka Imam Rachmawan, R. Arya Rahmadiyahatmaka, Rismaya, Reni Sulastri, Ricky Firmansyah , Ricky Firmansyah
- Change Management In Islamic Education Forum In The Globalization Era Change Management In Islamic Education Forum In The Globalization Era 331– 336
Siti Annisa Putri, Nuri Aslami
- The Role of Human Resources Management in Improving the Performance of Employees of the Social and Community Empowerment Service of Samarinda City 337–342
Zainatun Nisa