

## **Table of Contents**

## Volume 2 Nomor 2 Desember 2022

The Role of Communication in Building Cooperation Between Members of the Islamic Student Association Commissariat of the Faculty of Social Sciences, North Sumatra State Islamic University Dinda Gita Puspita, Muhammad Hafizh Raihan, Wendy Ilham Pratama, Hasan Sazali Maulana, Andinata Dalimunthe	135–138
Use of Social Media as a Communication Media by Public Relations of Medan City Government Sri Nurhayati, Nursapia Harahap	139–144
Analysis of Intercultural Communication Models Among UINSU FIS Students Dhea Adelina Harahap, Febri Shaleh Siregar, Rizky Ananta, Maulana Andinata Dalimunthe, Hasan Sazali	145–148
Communication Effectiveness of Acculturation of Migrant Students with Local Communities (Case Study of Communication Studies Students at the State Islamic University of North Sumatra) Syecha Bawazier, Icha Ariyana, Taufiq Sarfan Hasibuan, Maulana Andinata Dalimunthe, Hasan Sazali	149–154
Analysis of Consumptive Behavior in Shopping Through Social Media Among FIS UINSU Students Yudhi Affandi Harahap, Dean Marcella, Muhammad Rafi Alkhusairi, Maulana Andinata Dalimunthe	155–158
The Effect of Globalization on the Rise of LGBT in Indonesia Through Social Media Networks Instagram and Tiktok <b>Reza Suhendri Tarigan, Nursapia Harahap</b>	159–164
Analysis of Audience Reception Against Intercultural Communication Represented in the Film Bumi Manusia Fadilah Amelia, Firda Yulia, Natasya Asali, Hassan Sazali, Maulana Andinata Dalimunthe	165–170
Development of Tor Tor Dance in Batak Wedding Ceremony in Medan City Rana Salsabila, Lita Octaviani, Fia Adilla, Hassan Sazali, Maulana Adinata Dalimunthe	171–174



Semiotic Analysis of the Malay Palang Pintu Tradition in Medan Traditional Malay Weddings Ihsan Al Fathir, Taufiq Nurrahmad, Elpiana Rossa, Hasan Sazali, Maulana Adinata Dalimunthe	175–180
The Use of Tiktok in Increasing Brand Awareness (Case Study on Mie Gacoan Followers in Medan) Farah Fadhillah Khairani, Loula Umaiyah Indriana, Vrisya Dwi Tirabusky, Maulana Andinata Dalimunthe, Hasan Sazali	181–188
Communication Planning In The Development Of Students' Morals At SD Fatma Kenanga Foundation In Bengkulu <b>Eggy Pramana Putra, Sapta Sari, Yanto</b>	189–198
Analysis The Role of Stakeholders in Development Waterfall Tourism Mandi Angin in Air Berau Village Subdistrict Pondok Suguh Regency Mukomuko Sri Indarti, Rosidin, Ju'im Thaap, Nurul Trisnawati	199–204
The Influence of Social Media for Millennials in the Digital Age Fathan Awalur Rayyan	205–210
Strategi Promosi Brovape Bengkulu Dalam Menarik Minat Beli Konsumen (Studi Strategi Komunikasi Pemasaran Pada Toko Brovape Di Bengkulu) <b>Ivan Satria Negara, Dedi Supriyadi, Yudisani</b>	211–216
The Phenomenon of Online Shopping Behavior on the Shopee Application During a Pandemic <b>Yoga Aprianto, Sri Narti, Vethy Octaviani</b>	217–226
The Effectiveness Of Messages At Press Meetings In Delivery Of Activities Of The Bengkulu Province Of The Regional Governmen (Study at Media Center Diskominfo Bengkulu Province) Febi Andriyani, Asnawati, Sapta Sari	227–234
The Effectiveness Of Word Of Mouth Communication Through Whatsapp Media In Increasing Tourist Visits (Study Of Bridal Waterfall Attractions Bengkulu Tengah Regency) Bella Rena Anjelina, Vethy Octaviani, Sapta Sari	235 – 242
Analysis of Teenagers' Receptions About Free Association in the "Little Mom" Series on We Tv	243–248

Ria Ade Nasti, Asnawati, Anis Endang SM



Regency, Bengkulu Province)

Diyan Putra, Sri Narti, Bayu Risdiyanto

Mobile Banking As A Communication Media For Banking Services At Bank <sup>257–262</sup> BTN Bengkulu Branch **Robby Kurniawan, Sri Narti, Indria** 

The Meaning Of Moral Messages In Anime Films Boruto: Naruto The <sup>263–270</sup> Movie (Semiotic Analysis of Roland Bhartes) **Dandi Agustian, Yanto, Sapta Sari** 

The Performance of the Fire Service Office of Central Bengkulu Regency 271–276 in Dealing with Fire Hazards **Risondi, Evi Lorita, Antonio Imanda, Marida Sari Ningsih** 

Policy Evaluation Of The Pagar Dewa Village Head Of Ondok Kelapa 277–282 District, Bengkulu Central District In The Use Of Village Funds In 2020 Mirwansyah, Asnawati, Antonio Imanda, Bando Amin C. Kader