Table of Contents

Volume 3 Nomor 2 Desember 2023

The Phenomenon Of The Instagram Stories Feature As A Medium For Student Self-Existence Rindiani, Anis Endang, Yanto	121 – 134
Strategic Management In Improving Employee Performance PT. Riau Agrindo Agung Yuni Permata Sari, Harius Eko Saputra, Tuti Handayani, Yanuar Rikardo	135 – 144
Marketing Communication Strategy Of Bengkulu Provincial Government Towards Tabut Festival As An International Event Vethy Octaviani, Martha Heriniazwi Dianthi, Rio Dinero	145 – 152
Therapeutic Communication In Counseling Guidance At SMAN 01 Bengkulu City (Study On Class X Science 3 Students) Sendi Noviyanti, Sri Narti, Anis Endang	153 – 162
Hip-Hop Music As A Self-Identity Of The Planktone.Ind Community Naufal Wildani, Sapta Sari, Sri Narti	163 –168
Interpersonal Communication Builds Effective Relationships In Social Context Sri Rahayu, Muhammad Fadly Darwis, Anisa Salsal Bilah, Khikmawanto	169 – 174
Dynamics Of Political Parties And Elections In The Modern Democracy Era Hafidz Zakiyuddin, Dinar Widia, Andika Handoko, Khikmawanto	175 – 180
The Phenomenon of Body Shaming Among Students at Dehasen University, Bengkulu Putri Afriyanti Dewi, Anis Endang, Yanto	181–190
Development Strategy Of Banana Island Marine Tourism (Study on the Tourism Office of West Pesisir Regency) Yanuar Rikardo	191–198