

Volume 3 Nomor 2 April 2022

List of Contents

Analysis of the Competitive Level Between Wadiah Yad Dhamanah Savings Products and Mudharabah Mutlaqah At PT. Bank Syariah Indonesia KCP Singkil Iskandar Muda Dian Fajar Suryani, Muhammad Lathief Ilhamy Nasution	314–324
Analysis of Activity Programs in Achieving Key Performance Indicators (IKU) in the 2020 LLDIKTI Region II Performance Agreement (PK) Alwi	325–330
Implementation of Zakat Funds in Seeking Economic Improvement in Medan City Junnanda, Tri Inda Fadhila Rahma	331–336
Analysis of the Elimination of Fixed Assets at the Upt Office of Labor Supervision Region I of North Sumatra Province Icha Puji Usti, Rahmat Daim Harahap	337–342
Implementation of Supervision by the Secretary in Efforts to Achieve Effectiveness of Archives Management at the Secretariat of the Cooperatives and SMEs Office of North Sumatra Province Zizah Chairani, Muhammad Arif	343–350
Risk Management of Zakat Management at BAZNAS Asahan Zuhra Nahda, Ahmad Alfarezi, Muhammad Lathief Ilhamy Nasution	351–356
The Role of the Water Police in Maintaining the Stability of the Indonesian Maritime Economy Sri Rahmawati Isnaini Ginting, Sri Sudiarti	357–362
Records Management Procedures at PT. Bank Sumut Syariah Medan Branch Office Meliyani, Muhammad Lathief Ilhamy Nasution	363–368
Analysis of the Implementation of the Agreement on the System and Procedure for the Application of Pawn Products at PT. UPS Sibuhuan Sharia Pawnshop M. Hizbullah Hasibuan, Tri Inda Fadhila Rahma	369–378

The Role of the Cooperatives and SMEs Office in Empowering Small and Medium Enterprises in Medan City (Study at the North Sumatra Province Cooperatives and SMEs Office) Wina Aprillia, Sri Sudiarti	379–386
Promotion Strategy for Mudharabah Marhamah Savings Products at Bank of North Sumatra Syariah Sri Riska Ananda Lubis, Nurainun Putri, Muhammad Lathief Ilhamy Nasution	387–392
Optimizing Bappeda Performance in the Development Planning Process in Medan City in 2021 Fanny, Sri Sudiarti	393–404
Value For Money Analysis in Measuring the Realization of the Program of the Regional Development Planning Agency (Bapedda) of Medan City in Review from the Islamic Economy Nurul Wahidah, Sri Sudiarti	405 –410
Effectiveness of Employee Performance at the Medan City Regional Development Planning Agency Zuhro Amini Kamil Tanjung, Sri Sudiarti	411– 416
Implementation of Maqashid Syariah to the Customer Service Unit in Providing Services to Customers at PT. Bank Sumut Syariah KCP Lubuk Pakam Zaini Abdillah Siregar, Nur Santri Yanti	417–426
Analysis of the Role of Agents in Improving Insurance Policies at PT. Prudential Life Assurance Binjai Lily Khairani, Tri Inda Fadhila Rah	427– 432
The Role of Agents in Increasing Sharia Insurance Customers at PT. Askrida Syariah Insurance Medan Branch Aida Malan Sari, Tri Inda Fadhila Rahma	433–444
The Influence of Trust and Satisfaction on Customer Retention of PT. Askrida Syariah Insurance Medan Branch Bayu Prabowo, Tri Inda Fadhila Rahmah	445 – 452
The Effectiveness of Distribution of Zakat Funds by BAZNAZ in Batu Bara Regency through the Smart Coal Program as an Effort to Improve Education and Coal Community Development Zsasa Aulia Hubara, Muhammad Yafiz	453–462

Public Perceptions About Pawning Gold at Sharia Pawnshops (Study of Sharia Pawnshops, Setia Budi Branch Medan) Fiqkri Ardian, Tri Inda Fadhila Rahma	463 – 470
Prulink Syariah Products at PT Prusyarlah Binjai Agency Achievement in Islamic Shari'a Review Sri Putri Wahyundari, Tri Inda Fadhila Rahma	471-478
Analysis of BPJS Employment Membership for Informal Sector Workers in Medan City (Case Study of BPJS Employment, North Medan Branch) Diana, Wahyu Syarvina	479-484
Evaluation of BAPPEDA's Planning for Economic Transformation Towards the Industrialization Era Revika Viola Azzahara, Wahyu Syarvina	485-492
Distribution Analysis and Distribution of 3 Kg LPG Gas Sales Allocations (Case Study Of PT. Sintora Putra Gasindo) Indah Aryani, Wahyu Syarvina	493-500
Analysis of the Application of Profit Sharing on Marhamah's Savings Using Mudharabah Contracts at PT. Bank Sumut Sharia Karya Sub-Branch Dara Khairatun Nisa Sinaga, Mustapa Khamal Rokan	501-508
Strategy in Handling Problem Financing at PT. Bank Sumut Syariah KCPSY Karya Dwi Regina Erni, Mustafa Kamal Rokan	509-514
Sharia Magashid in the Perspective of Corporate Zakat Muhammad Nasir, Tri indah Fadhilia Rahma	515-524
Analysis of the Role of Social Services in Improving Community Welfare in Islamic Economic Studies (Case Study at the Office of Social Protection and Social Security in Mandailing Natal Regency) Sri Sudiarti, Rina Sari	525-530
The Role of the DPRD in Maximizing the Regional Design Concerning the Management of Regional Property for the Welfare of the People of North Sumatra Fatwa Nasya Al Hadi, Sri Sudiarti	531 –538

The Effectiveness of Bappeda's Role in Medan City Original Revenue Planning Diah Ayu Agustin, Sri Sudiarti	539 – 544
The Role of Vehicle Insurance Products on the BPKB Pawn System at PT. Pawnshop CPS Rantau Prapat Yuli Anisyah Hasibuan, Tri Inda Fadhila Rahma	545-552
Troubled Financing Handling Efforts at PT. Bank Sumut Syariah Medan Branch Katamso Lisnawati, Sugianto	553-556
SWOT Analysis of Potential and Obstacles to Development of Sharia Pawnshops (Study of Sharia Pawnshops Setia Budi Medan Branch) Fauzi Ahmad Romadhon, Tri Inda Fadhila Rahma	557-566
Service Factors to Increase Loyalty and Number of Priority Customers (Case Study of PT. Bank Sumut Syariah Binjai Sub-Branch) Helva Diansyah Putri, Wahyu Syarvina	567-574
Concepts Analysis of Poverty (Comparative Study of the Concepts of the Statistics Agency of North Sumatra Province and the Concepts of Islamic Economy) Arif Riyukuri, Marliyah Suryadi	575-582
Strategy to Increase Sales of Deposit Products at Bank Sumut Syariah KCP Binjai Indah Wulan Sari Batubara, Wahyu Syarvina	583 –590
Analysis of The Impact of Change in Palm Oil's Price on The Welfare of Farmers Rizkia Zahra, Muhammad Yafiz	591 –598
Factors Affecting Public Interest in Bank Sumut Syariah Products Dwi April Yani Simangungsong, Raissa Muthia Syahrani Hasibuan, Ridha Shafina Nur, Muhammad Lathief Ilhamy Nasution	599-604
Analysis of the Effectiveness of the My Tirtanadi Application as a Community Service Solution Case Study : PDAM TIRTANADI Salsabila Putri, Muhammad Yafiz	605-608
The Effect of Quality of Service on Customer Satisfaction in PT. PLN (PERSERO) Region Unit North Sumatra Sophia Rahmadhani, Wahyu Syarvina	609-612

The Role of the Regional Development Planning Agency in the Preparation of the Medan City Medium Term Development Plan Muhammad Anshari Hutasuhut, Wahyu Syarvina	613 –620
Analysis of Corporate Culture Imple-Mentation Strategi of Bank Sumut Sharia Business Unit During the Cvd-19 An-Deeemic N An Islamic Perspective Rizki Amalia Tanjung, Mustapa Khamal Rokan	621-626
Evaluation of the Impact of the Community Water Supply and Sanitation Program (PAMSIMAS) in Stabat Lama Village, Kec. Wampu, Kab. Langkat Ibnu Rizal Mubarak, Muhammad Yafiz	627-632
The Role of the Regional People's Representative Council (DPRD) in Supervision of Regional Finance Dimas Azhari, Sri Sudiarti	633-640
Analysis of the Role of Agents in Helping Settlement of Insurance Claims at PT. Prudential Life Assurance Binjai Branch Arini Lestari, Tri Inda Fadhila Rahma	641-646
The Role of Human Resources in the Information System for the General Plan of Procurement and Non-Tender Procurement at the Binjai Mayor's Office Irna Permata Sari, Andri Soemitra	647 –656
Analysis and Mechanism of Settlement of Insurance Claims of PT Prudential Syariah Prestasi Binjai Regi Utami Nasution, Tri Inda Fadhila Rahma	657-666
Analysis of Public Perception of Prucinta Products at PT Prudential Asuransi Binjai Branch Sindi, Tri Inda Fadhila Rahma	667-674
Analysis Of Irrigation Development In Economic Welfare Of Farmers In Tanjung Keriahan Village Langkat Regency M Ryansyah, Muhammad Yafiz	675-680

SWOT Analysis on PT. Bank Sumut Syariah Sub-Branch Binjai Nia Andriani, Wahyu Syarvina	681-686
Analysis of Work Environment Factors Affecting Employee Performance at PT Bank Sumut Syariah KCP Binjai Elsa Mayori, Wahyu Syarvina	687-694
Analysis of the Effectiveness of the Digital Role on Manual Archive Management at the Binjai Branch Office of BPJS Employment Miftahul Husna Hutapea, Wahyu Syarvina	695-700