

Daftar Isi

Volume 2 Nomor 2 April 2020

The Effect Of Organizational Culture And Organizational Commitments On The Performance Of The State Civil Apparatus At The Transportation Office Of Kaur Regency Tri Wahyudi, Karona Cahya Susena, Zahrah Indah Ferina	111 - 117
The Relationship Of Brand Image And Product Quality With Consumer Behavior In Buying Lifebuoy Soap At Zan Mart Manna Shop, Bengkulu Selatan Heri Yeni Susanti, Ahmad Soleh, Abdul Rahman	118 -122
The Relationship Of Human Resources Development And Employee Empowerment With Employee Performance At Maje Camat Office, Kaur Regency Usi Aradela, Sulisti Afriani, Tito Irwanto	123 - 129
Factors Affecting Online Purchase Decisions At Hello Kitty Shop Bengkulu City Anita Septia Dewi, Suwarni, Kaulan	130 - 136
Lovecake's Marketing Strategy Bengkulu City Cecilia Sondang Aprilia S, Oni Yulianti, Ida Ayu Made Er Meytha Gayatri	137 - 145
Analysis Of Community Satisfaction Index At The Office Of Religious Affairs Lubuk Sandi District Seluma District Vita Purnama Sari, Sulisti Afriani, Abdul Rahman	146 - 156